



## **'Becoming More Significant' Webinar Series 2020**

*"Don't focus on becoming successful, work towards becoming significant and success will naturally follow"* Oprah Winfrey

Many business leaders and Entrepreneurs have all the trappings of success and yet feel unfulfilled and isolated.

All of us suffer from the **'Imposter Syndrome'** at different times in our lives and may wonder when we are going to be 'found out! This can paralyse us from stepping out of our comfort zone and tapping into the unlimited potential we all possess.

Becoming more significant is all about recognising your own unique skills and talents and feeling so secure in the value you bring to the workplace that you in turn, strive to make others more significant.

*"A life isn't significant except for its impact on other lives."*

— **Jackie Robinson**

Appreciating the unique value that you and your colleagues bring to the workplace, produces a culture of collaboration where everyone is encouraged to share their ideas and to become a 'leader' in their area of expertise. You are all empowered to take 'ownership' and to be part of the shared vision, goals and purpose of the organisation and team.

So how significant are you?

The dictionary definition of 'significant' is –

*'sufficiently great or important to be worthy of attention; noteworthy'.*

- So, what makes you worthy of attention?
- How do you develop and share your unique value?
- How do you deal with the uncertainties of change?
- How do you build TRUST with your colleagues, clients and prospects?
- How do you maximise your potential?

When you know the answers to these questions and truly believe in the value you have to share, you can start to become more visible from a position of real authenticity.

This is a thought-provoking webinar for anyone who wants to increase resilience, confidence, communication, collaboration, decisiveness, motivation, productivity and growth.

**Sylvia will share her top tips on increasing your Significance and Personal Impact right now by explaining –**

- How to recognise, celebrate and share your uniqueness
- How to develop your confidence, self-awareness and self-esteem
- How to make the right 1st impression every time.
- How to be seen as an 'expert' in your field.
- How to be remembered for all the right reasons.

**TESTIMONIAL**

"Sometimes, for no apparent reason, life just throws us a gift. Sylvia has been that gift for me. Sylvia's sincerity, professionalism and knowledge are matched by her warmth and integrity. In short, Sylvia delivers on what she says and is both thoughtful and thought provoking in equal measure. Above all else Sylvia made me pause, reflect and consider what a better version of me might look and behave like. I'm hugely grateful."

Cameron Thomson, Leader of The Footdown Scotland Group



**Sylvia Baldock**, Maximising Personal and Team Talent, Team Engagement & Collaboration Specialist, Personal Impact Thought Leader, Professional Speaker & Presentation Skills Expert, Business/Personal Coach/Mentor, 'Time to Think' Facilitator, Author and Best-selling International Co-Author,

Sylvia enables Business Leaders and Entrepreneurs to recognise the unique value they bring to the workplace and to lead with confidence and purpose. Sylvia pinpoints your natural strengths and challenges and works with you to ensure you are playing to those strengths 70-80% of your working time.

When you are using your particular skill set, you consistently deliver at a very high standard, you become increasingly creative in your specialist area and you solve problems like never before.

You become recognised as a trusted 'expert' and the 'go to' person and in your field. Sylvia also acts as a powerful catalyst for maximising the talent in your organisation. Her workshops utilise impactful profiling to identify how to harness the real value each team member has to offer. This generates frank and open discussion and results in a collaborative culture where your people value their differences, tap into each other's strengths and become more engaged, motivated, productive and profitable.



Sylvia has extensive experience working with Business leaders, CEO groups, Senior Managers, Senior Women, Entrepreneurs, Charities and Social Enterprises, SMEs, CIMA, AAT and NHS supply teams.

**Sylvia regularly speaks and runs Masterclasses on the following –**

- **Becoming More Significant**  
Harness your unique value and operate with confidence and purpose
- **Creating Collaborative Teams**  
Catalyse the Natural Talents of Your Team
- **Power Up Your Personal Impact**
- **Present with Power, Passion and Presence**
- **Building a Powerful Network**

### **Qualifications and Experience**

Neuroscience Personal Development accredited  
Professional Speakers Association Professional Member  
Executive Coach (The Coaching Academy)  
'Time to Think' Coach  
Harmonizing Alignment Consultant  
Authentic Charisma Coach  
NLP Diploma,  
Association of Coaching member

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